

**White Flint Downtown Advisory Committee
Meeting Minutes – September 7, 2022**

Meeting Commenced: 8:03am EST

Attendees:

In-person - Matt Herrmann; David Child; Brian Downie; Bill Carey

Virtual - Andy Shulman, Joy Champaloux; Pete Fosselman; Peggy Schwartz; Michael Krauthammer; Krista Brick; Allie Williams; Chris Melgard; Charles Crerand; Brian Downie; Nikosi Yearwood

Welcome/Opening/PDP Update

Matt Herrmann

- Provided an update on the PDP indicating that the grant from the county for \$300K has been approved and separately an additional \$100 has been approved for placemaking and marketing. We will get this in three stages based on the PDP reaching milestones TBD. This should be enough to get us through the first year. Matt also thanked Pete and TJ who have been very helpful in getting the funding.
- By-laws still need to be completed.
- Maier Warner PR will continue for another year for the marketing and placemaking and will additionally take on any updates, newsletters social media posts etc. previously handled by Friends of White Flint.
- Anticipate the PDP will be completely up and running in the next 3-6 months at which time we will wind down WFDAC and FOWF.

Marketing/Placemaking Update

Krista Brick

- Provided an update on the pop-up park, Friday Salsa starts May 6th and Thursday Concert Series are winding down.
- Planning the beer garden festival scheduled for November 4th and 5th.
- Have launched a new blog posting on the website and social media channels.
- Ready to merge email list from FOWF and WFDAC.

North Bethesda TMD Updates

P. Schwartz

- The county is getting ready to send out their commuter survey and would like everyone to support.
- Working on walk and ride in November.

BRT Plan Update

N. Yearwood

- Shared that there are no new updates and reviewed the previously mentioned development activity in the area.

Meeting adjourned by Matt at 9am